

# DOING MO YOUR OWN WAY BUT NEED A HAND ASKING FOR DONATIONS?

### WE GOT YOU.

Spend less time finding the right words, and more time havin' fun, doin' good with this quick and easy guide.

### 01

### **EXPLAIN YOUR CHALLENGE**

It's as simple as saying:

"I'm doing dares for donations to support Movember and men's health"

- or whatever your big, bold and epic challenge is.

# **02**

#### **ASK FOR A DONATION**

Choose the phrase that fits your motivation:

"I'm going big and bold to change the face of men's health. Will you chip in and support me?"

"I'm going all out. Are you all in? Donate to support my epic fundraising challenge."

"I'm taking on a grueling test of physical endurance to raise funds for men's health. Can I count on your donation?"

## 03

### **TELL THEM HOW**

You've got two options:

"To donate, big or small, visit my Mo Space. The link is..."

"Chip in with a cash donation.
I'll be sending my total to
Movember when my challenge
is done and dusted."





Need a hand? Get in touch at <u>info.us@movember.com</u> and we can help with whatever you need.

