

### **WE FOCUS ON THREE IMPORTANT MEN'S HEALTH ISSUES:**

PROSTATE CANCER **TESTICULAR CANCER** MENTAL HEALTH AND SUICIDE PREVENTION

## WHAT'S THE BIG **DEAL ABOUT MEN'S HEALTH, ANYWAY?**

Health doesn't sit highly in most men's priority lists. At least until later years, or when a problem gets really serious.

The result? Men's health is in crisis. Men are dying an average of 6 years earlier than women. For largely preventable reasons.

We all want more time with our dads, brothers, partners, friends and sons. So it's time to create change.

> We need to stop men dying too young.

### THE FACTS

In the U.S:

1 in 9 men will be diagnosed with prostate cancer in their lifetime.

Testicular cancer is the most commonly diagnosed cancer in young men.

3 out of 4 suicides are men.

### WHAT WE'RE **DOING ABOUT IT**

The Movember Foundation is leading a transformation in how men look after their health and get support.

We're helping men. Helping them think about their health. Open up about problems. And get better treatments when life gets tough.

Globally, we're working with the very best researchers. Increasing collaboration. Reducing overlap. Creating solutions for men - right here, right now.

# **GET INVOLVED**

The moustache is world-famous. But there's more than one way to get involved this Movember.

#### **GROW A MOUSTACHE**

Raise funds for men's health with a Mo of your own.

#### MOVE FOR MOVEMBER

Get Moving to raise funds for men's health.

### **HOST A MO-MENT**

Raise the roof with a get together and raise much-needed funds for men's health.

Take your pick and get fundraising.

# **WHY GET INVOLVED?**

Every whisker, drop of sweat and get-together counts.

"Movember has helped change the way we see men's health... with my grandfather battling prostate cancer, it's a cause I'll always be a huge supporter of."

- Mo Sista, Sabrina

"A lot of guys don't want to admit they have a problem, but by talking to others we can prevent so many men from dying too young."

- Mo Bro, Eric

# WHERE THE MONEY GOES

We challenge the status quo – using donations to invest quickly in projects that work:



#### **TrueNTH**

A revolutionary project that helps men living with prostate cancer find better support and care – from the time of diagnosis, to during treatment, and beyond.

# TrueNTH TESTICULAR CANCER

A website that gives men with testicular cancer a community to reach out to, the info they need, and the knowledge that no matter how hard it gets – they can get through the experience feeling better than before.





#### GAP

An international research initiative tackling the toughest challenges in prostate and testicular cancer.